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Neighborhood Groups / Events

by Deborah Shoop

May Shopping Spectacular!

Come shop with us on Saturday, May 13, 2006. We will meet (and car pool) at 9 am and return before dinner. We will visit fabric shops in the greater Lansing area and have lunch between stops so we can keep up our strength. Sign up at Neighborhood Group meetings in April – or call our Special Events coordinator: Judy Ginsberg at 248-477-7018.

June Dinner

We hope to receive our Certification to become an OFFICIAL ASG Chapter in June! We are planning a celebration dinner to be open to all members and hope to see you there! June 14 is the date, so put it on your calendar now! If you have a suggestion for a centrally located restaurant with a room to hold this dinner, please let us know! (Call Sarah or Deborah)

Neighborhood Groups

Novi

Our meetings so far this year have been terrific! Thanks to Anna Kimler for suggesting the Infants Layette for our Community Service Project this year and providing the pattern. Marylyn Wolf did a fabulous presentation on the perfect shower/wedding gift table runner in February. Two members brought in lovely examples in March! Thanks Marylyn! Your hand-outs were terrific!

In March our very own Sara Anzlovar gave a presentation on making a Schlep bag. Whether you

use scraps, fat quarters or your favorite yardage, you'll love this fast and easy project. Let's see a few of these at our April meeting!

Our next meeting is on **April 26** at the Novi Civic Center from 7 to 9 p.m. Mary Geldhof will be doing a wonderful presentation on thread bowls. Mary's artistic vision and creativity is sure to inspire you! (No, this is not the same as fabric bowls – come and learn a NEW technique!) In **May 24th** the Novi group will be reaching out sewer to sewer. Bring your UFO's and sewing questions/problems to get help from our members! Also, bring your magazines, extra fabric, samples or other give-a-ways for our Treasure Table.

Howell

Our Howell Neighborhood Group is off to a flying start! In January we had our first meeting and Deborah Shoop demonstrated the "enchilada" pillowcase technique. February was full of quilting fun with a folded fabric technique demonstrated by Rose Russo that could be used for trivets, quilting projects, wearables, tote bags or home dec. Thanks Rose!

Last month Group Leader Mary Jo Williamson led the group in making a ribbon chataleine. Members brought their sewing machines and finished the project during the meeting! What a fun time, with 10 members in attendance!

On **April 19**, at the Stitchery in Howell from 12:30 to 30, Mary Jo will be doing a co-

operative presentation on Embroidery Placement. Co-operative means that all members should bring samples of their embroideries and tips, suggestions, books and articles on placement so we can have a lively and informative discussion. With this excellent group, you know the tips will be fabulous. If you are Placement-challenged, don't miss this meeting!

In May Rose Russo will be doing a presentation on Prairie Points. These are used in Heirloom sewing, quilting, home dec and wearables, so come and learn to make them with ease! Mark your calendar for **May 17**.

Farmington Hills

Our newest baby Neighborhood Group is in Farmington Hills. Just a month old, this group meets on the second Monday of each month at All Stitched Up on Grand River in Farmington Hills from 1 to 3 p.m. This group is for all members, of course, but especially those members who may prefer a daytime meeting.

In March, Deborah Shoop provided kits to each attendee to make a fabric flower pin. This "Make It and Take It" project was fun and easy! We will be doing another quick project at the April meeting on **April 10**.

Small neighborhood groups help us reach out from sewer to sewer, make new friends, and get to know each other better. Come and giggle with us in April!

Mark Your Calendar

APRIL

S	M	T	W	T	F	S
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JUNE

S	M	T	W	T	F	S
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

-  Howell
Third Wednesday, 12:30PM, The Stitchery
-  Farmington Hills
Second Monday, 1-3PM, All Stitched Up
-  Novi Civic Center,
Fourth Wednesday, 7PM
-  Other Events

Neighborhood Group Meetings

Howell

Where: Stitchery, 1129 E. Grand River Ave., Howell, MI 48843
517-548-1731, 12:30-3:30PM
Directions: Driving west on 96, take exit 141, turn left on Grand River and drive 3 miles.

- Apr 19, Embroidery Placement, Mary Jo Williamson
- May 17, Prairie Points, Rose Russo

Farmington Hills

Where: All Stitched Up 31691 Grand River Avenue
Farmington, MI 48336, 248-426-8711, 1-3PM
Directions: 2 blocks west of Orchard Lake Road on the south side of Grand River

- Apr 10, Fabric Flower Pin, Deborah Shoop

Novi

Where: Novi Civic Center, 45175 West Ten Mile Rd. Novi, MI 48375, 7PM
Where: On 10 Mile, between Novi Road and Taft. Parking in back. There will be a sign at the entrance saying which room our meeting is in.

- Apr 26, Thread Bowls, Mary Geldhof
- May 24, Sewer-to-sewer

Other Events

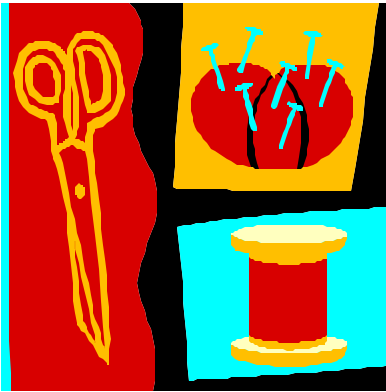
- Apr 22, Regional Board Meeting
- May 13, Shopping Spectacular, road trip to Lansing Area
- Jun 14, Celebration Dinner

Don't forget to bring your show and share items to the meetings!

NOVI ATTENDEES – DON'T FORGET TO HAVE YOUR GROUP NAME SUGGESTIONS READY FOR APRIL! A PRIZE WILL BE AWARDED!



Web Discounts



A new list of 48 Special Offers available only to ASG members has been posted on the ASG Web site (www.asg.org) in conjunction with the Winter issue of "Notions."

To locate these offers: log onto www.asg.org

Click on "Members Only," (username name is 'sewing' and password is 'friends') then click on "Special Offers."

You'll find terrific discounts on sewing products and seminars, free shipping, and more from "ASG Notions" sponsors and advertisers. It's just one more benefit of being an ASG member! So be sure to visit the "Special Offers" area early and often!

Nancy's Notions (www.nancysnotion.com) code for

Apr – Jun = 069411-5223

Jul – Sep = 069411-5224

Oct- Dec = 069411-5225

All Stitched Up

Enhancing your sewing experience through inspiration & service

Sales, Service,
Accessories & Classes

31691 Grand River Avenue
Farmington, MI 48336
Phone: 248-426-8711
Fax: 248-426-8721
stitch2stitch@comcast.net

Building Upon Love & Bernina, Making
BERNINA

Local Discounts

JoAnn's – 10% discount

Hancock's – 10% discount

Haberman's – 10% discount

Stewart's – 10% discount

The Stitchery – the choice of a straight 10% discount, or a special discount after a certain amount is spent in the store. Their computer system calculates that for you without requiring you to remember your card - or that you have one!

President's message – Sara Anzlovar

Welcome to the first edition of our chapter's newsletter!!! We are so excited that Cyrilla Menon volunteered to do this newsletter. Hasn't she done a great job??

It's hard to believe that we are so close to receiving our charter. Note to new members, we have been a probationary chapter since our formation last June. After meeting certain criteria, we hope to receive our permanent charter in June. Our 'Founding Mothers' can indeed be proud of all of the hard work that has gone into this

chapter. Deborah Shoop has been an invaluable and indefatigable partner. Thanks Deborah!!

I would like to thank all of the people who have stepped up and volunteered to be on our CAB (Chapter Advisory Board as it's called in ASG circles). Our newest CAB members are Lillian Papich (Publicity Chairman) and Susan Cline (brand new member!), Community Service Chairman. Our board meetings are fun and we try to keep them short.

We've grown to three

neighborhood groups.

Thanks to Ginny Mowbray and Rose Russo for finding us great places to meet. And Marie McInerney for allowing us to meet in her store in Farmington. We've welcomed wonderful new members and learned a few things along the way. Our very talented members have put on great programs and have been most generous with their time and talents.

We are looking forward to having an 'event' in the fall...details will follow when we know them. And for those who hesitate to

volunteer to put on a program at our neighborhood groups, I'd like to encourage you to 'give it a whirl'.

Everyone has a little technique or trick that they can demonstrate. It doesn't have to be long or involved. If it's short, it gives us more time to socialize (and giggle) and enjoy the treats and free 'treasure table' giveaways.

Looking forward to more months of sewing fun and new adventures!!!

To see all pattern views, visit www.simplicity.com or your Simplicity Patterns retailer.



SIMPLICITY 4270



SIMPLICITY 4285



SIMPLICITY 4291



SIMPLICITY 4337



SIMPLICITY 4346



SIMPLICITY 4375

ASG CREATIVITY CONTEST 2006

The American Sewing Guild's 2006 Creativity Contest is your invitation to a fabulous sewing journey!

It begins with six terrific patterns—four for grownups, covering misses' and plus sizes (Simplicity 4270, 4291, 4368, and 4375), one for junior and junior plus sizes (Simplicity 4285), and one for girls (Simplicity 4337). Use just one pattern or mix them up to create a one-of-a-kind outfit. Adjust, adapt, embellish. Size them up or size them down. Sew for yourself or someone else. Be creative!

This year's contest features new award categories to encourage young sewers, expanded size ranges for the patterns, and special occasion dresses for both misses' and little girls' sizes. Inspiration abounds for the novice sewer, the experienced sewer, and everyone in between. Categories are:

- Most Creative Use of Fabric
- Most Creative Use of Trim
- Most Interesting Wardrobe Concept (minimum 5-piece wardrobe)
- Best Use of Pattern(s) for Special Occasion Wear
- Shining Star Award (for ASG members ages 18–30)
- Rising Star Award (for ages under 18, either an ASG member or sponsored by an ASG member)

The grand prize winner in each category (excluding Rising Star) will receive a check for \$500 plus a Simplicity serger. Three runners-up in each category (excluding Shining Star and Rising Star) will receive a 1-year subscription to *Threads* magazine, the spring and autumn issues of the *Simplicity Pattern Catalog* (the same one that's in the stores!), plus a certificate redeemable for five (5) Simplicity Patterns of their choice. The grand prize winner in the Rising Star Award category will receive a check for \$500 plus a Simplicity sewing machine. Three runners-up each in the Shining Star and the Rising Star categories will receive copies of "Simplicity's Simply the Best Sewing Book" plus a certificate redeemable for five (5) Simplicity Patterns of their choice.

All the winners will be honored at the ASG Conference 2006, in Arlington, Virginia, August 3–7. They will also be featured in the Fall 2006 issue of *Notions* and on both the ASG Web site and the Simplicity Patterns Web site.

CONTEST IS OPEN TO ASG MEMBERS ONLY.

For information on becoming an ASG member, visit www.asg.org. The contest is not open to members of the ASG Board of Directors, ASG Regional Representatives, or employees of ASG or Simplicity Pattern Company.

SUBMISSION REQUIREMENTS

Your entry must include:

- Photos of the garment/ensemble created from Simplicity 4270, 4285, 4291, 4337, 4368, and/or 4375.
- Fabric swatches
- Photocopy of current ASG membership card
- Entry form (see below)

In addition, include any or all of the following, as necessary to tell your creativity story:

- Trim samples
- Samples or close-up photos of any special details or techniques
- Written description of anything special you want us to know about your entry (maximum 300 words, typed, double-spaced on one side of an 8½" x 11" piece of paper)

To assemble your entry:

The goal is to keep all parts of your entry together, in a format that is easy for the judges to handle.

- Affix photos or samples to 8½" x 11" paper and/or use clear plastic photo pages or sheet protectors. Do not send loose photos or samples.
- Put all the elements together, notebook style. Staple them together or insert them in a lightweight binder or folder (any style, as long as contents are not loose and binder/folder is no more than ½" thick).
- Permanently affix the entry form and copy of your current ASG membership card to the inside back cover.

If you wish your entry returned, you must also include a self-addressed envelope large enough to contain your entry and stamped with sufficient postage for its return. Paper-clip the envelope to the inside back cover of your entry.

DO NOT SEND ACTUAL GARMENTS FOR INITIAL JUDGING. THEY WILL NOT BE ACCEPTED. FINALISTS WILL BE NOTIFIED BY PHONE NOT LATER THAN JUNE 9, 2006 AND REQUESTED TO SEND THEIR ACTUAL GARMENTS TO SIMPLICITY PATTERN COMPANY FOR FINAL JUDGING.

CRITERIA FOR JUDGING

Entries will be judged on the following criteria: overall appearance and fashion point of view; creative effort; selections/combinations appropriate to design; and quality of construction and general workmanship.



CREATIVITY CONTEST 2006 ENTRY

ASG MEMBER NAME _____ (NAME/AGE OF RISING STAR) _____
 ASG CHAPTER AFFILIATION _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____ E-MAIL _____

SEND TO: ASG Creativity Contest, c/o Simplicity Pattern Company,
 2 Park Avenue, New York NY 10016

DEADLINE: Entries must be postmarked not later than midnight Friday, May 26, 2006. Finalists will be notified by phone not later than Friday, June 9, 2006. Finalists' garments must be postmarked not later than midnight Monday, June 20, 2006. Winners will be notified by phone not later than Friday, June 30, 2006.

I am entering in the following category (check only **one**):

- most creative use of trim
- most interesting wardrobe concept (minimum 5-piece wardrobe)
- most creative use of fabric
- best use of pattern(s) as special occasion wear
- Shining Star (18–30 years of age)
- Rising Star (under 18 years of age, and ASG member or sponsored by an ASG member)

I used these Simplicity pattern(s) (check all that apply):

- 4270 4337
- 4285 4368
- 4291 4375

Return to:
The American Sewing Guild
9660 Hillcroft, Suite 510
Houston, TX 77096
(713) 729-3000

Or Register online –
www.asg.com
Don't forget to select "**West
Oakland**" as your
neighborhood group!

American Sewing Guild

Membership Form

Name _____
Address _____
City _____ State _____ Zip Code _____
Phone _____ Date _____

Check Enclosed
(payable to American Sewing Guild) _____ Renewal - \$35 (before expiration date)
 Bill my credit card _____ Renewal - \$40 (after expiration date)

Circle one: VISA MC

Acct# _____

Exp. Date ____/____

Signature _____

____ New Member - \$40

WEST OAKLAND CHAPTER

About Our Organization

We now have three neighborhood groups – come and support their meetings! The West Oakland Chapter is committed to serving the needs of sewers in Western Oakland, Washtenaw and Livingston Counties.

AMERICAN SEWING GUILD
PRESIDENT: SARA ANZLOVAR
30157 DE ORR DRIVE
FARMINGTON HILLS, MI 48331

